

In each auxiliary, there are Super-Hero's! We all know someone in our auxiliary who are Heroes. Someone took food to a veteran, someone volunteered at the VA, some gave care packages to active-duty military, others volunteer in their community, others write legislations to help veterans, and so much more!

In all we do, honoring veterans makes you a Super-Hero!

Heroes cannot do it alone. It takes everyone to fight crime and it takes as many heroes as we can get to join our Team! The more members we have the more Hero's we have to fight for our veterans!

Therefore, we must; Recruit, Invite, Invest & Maintain the members we have now and in the future. Our National Ambassador Ansje Lansing, gives us an example, "as members, you are the talent scouts for your Auxiliary. It is up to you to chat up a storm about our organization and show enthusiasm about who we are, what we do and why we do it. Invite more members to be those talent scouts."

We all have different capes to wear.

- Treasurer's need to make sure that the applications are filled out correctly.
- Investigating committees need to make sure our new heroes qualify and that the applications are filled out correctly with their signatures.
- Secretary's need to call the new member and let them know they have been accepted.
- Presidents should call and invite the new members within a week with the next meeting and to be initiated and given a pin and a by-law book, call and check back with them.

We need to invite them to functions. Ask if there is something that they would love to help with. For example: some would love to help at the VA, while other's love to work at schools with scholarships. Give them a "Welcome Packet", located in Malta under Resources and click on membership. You can get information on New Member Welcome Kits, VFW Auxiliary Traditions, and much more helpful tips.

Have a Plan every Auxiliary should have a Membership Plan. This plan should include:

- Contacting current members
- Outreach to former members
- Recruiting events for new members.
- Picking a mentor for a new member.
- Before a membership year begins, set your calendar for these events:
- Make it as easy for members to renew their dues. They can renew online in MALTA
- Plan at least four recruiting events in your community each year.

- Plan to mail out your dues reminder out in July. Do an Early Bird Special- Vote on paying for 1 Life Membership out of all the annual members who pay by September. You'll be amazed on how many are willing to pay early.

So now is the time to put your "capess" on because "Together we are Stronger for our Veterans". Let us show the county that California knows how to make an "Action Hero Movie" because our members are "Super Hero's" for veterans.



Lights, Camera, Action: Special Awards

1. Every Council Meeting we will **honor 1 member** who has recruited the most **New Members**. That person will receive the Golden Cape but remember someone at the next Council Meeting might have more New Members and be able to take the Golden Cape away. Whichever member has the most recruited new members at the end of the year will get to keep the Golden Cape and that member will win a **\$200 gift certificate** to the VFW Store.
2. District Presidents please read and check to see if you are in the same divisions as some might have changed. You also have a chance to win the Golden Oscars to present at your District Meetings. Just like Medallions your Golden Oscar can be taken away if the other district has a higher membership percentage. At the end of the year the winner gets to keep the **Golden Oscar and receive a gift**.

Remember there are important tools on Malta under Resources/Membership that is available for all members. Each auxiliary can order new membership applications from National Headquarters. The Fact Sheets you can order for a fee from National Headquarter and you can order business cards with contact information from VFW store

CALIFORNIA AWARDS

Department Awards

| # of New Members | Award |
|--|---|
| Sign up (5) five new or rejoined members by May 31, 2024. | Your name will be entered into a drawing for cash prizes at the Department Convention. <i>(You MUST fill out the 5-New Members Award Form correctly to be entered into the drawing and send to Department Membership Chairman: Mary Ryser at: 54245 Avenida Hurrera Street, Laquinta, CA 92253 by June 5, 2024).</i> |

| | |
|--|---|
| Sign up 20 new or rejoin members by May 31, 2024. | You will be appointed as Aide-de-Camp to the Department President. You will receive a \$25 check and a certificate at the Department Convention in June 2024. |
| Awards for Auxiliary Treasurers | <p>NOTE: <i>The auxiliary treasurer must sign and submit the request form titled: Department Aide-de-Camp Award, and send to the Department Membership Chairman: Mary Ryser by June 5, 2024.</i></p> <p>For those Auxiliary Treasurers who sign and submit the 20 new or rejoined form their name will be entered into a special drawing for a cash award at the Department Convention 2024.</p> |

1. Auxiliary and /District Awards

Auxiliary Awards: The following Auxiliary awards are based on the June 30, 2024 membership totals, including new, continuous and life members:

| Membership Percentage | Award |
|---------------------------|--|
| 100% | Any Auxiliary that reaches 100% December 31, 2023 will receive \$25.00 from Department. |
| 100% by December 31, 2023 | Any Auxiliary the reaches 100% by December 31, 2023 will be entered into a drawing for three \$100. |
| 100% by June 30, 2024 | Auxiliary Presidents and Auxiliary Membership Chairman will receive the Department Presidents special gift for reaching 100% by June 30, 2024. |

2. **District Awards:** The following District awards are based on the June 30, 2024 membership totals, including new, continuous and life members:

| Membership Percentage | Award |
|---|---|
| 1st opportunity to attend the Night on the Town 93% by December 31, 2023 | District Presidents and their Membership Chairman who attain 93% membership by December 31, 2023 will be eligible to attend the Night on the Town with the Department President at the Department Convention in June 2024. |
| 2nd opportunity to attend the Night on the Town 100% by March 1, 2024 | District Presidents and their Membership Chairman who attain 100% membership by March 1, 2024 will be eligible to attend the Night on the Town with the Department President at the Department Convention in June 2024. |
| 100% by December 31, 2023 | Districts that achieve 100% by December 31, 2023 will receive \$100 from the Department. |

| | |
|--------------------------------|--|
| 100% plus by December 31, 2023 | Districts that achieve 100% plus by December 31, 2023 will receive a special gift from the Department President. |
|--------------------------------|--|

MOST NEW MEMBERS AWARD: There will be one (1) award presented by the Department President to the auxiliary member who signs up the **MOST NEW or REJOINED** members by **May 31, 2024**. Award will be presented at the Department Convention in June 2024.

You must fill out the “*Most New Members*” Award form and send it to the Department Membership Chairman: Mary Ryser no later than **June 5, 2024**.

NATIONAL MEMBERSHIP AWARDS

National Awards for Members:

1. **Lights, Camera, Action** pin to each VFW and VFW Auxiliary member who recruits five (5) new members to the VFW Auxiliary from July 1, 2023 through May 31, 2024. Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2024. Lights, Camera, Action pin will be mailed directly to the member from National Headquarters.

2. **National Membership Achievement Award** to each VFW and VFW Auxiliary member who recruits twenty (20) new members to the VFW Auxiliary from July 1, 2023 through May 31, 2024. Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2024. National Membership Award to be presented at the 2024 National Convention in Louisville, Kentucky. If a member is not in attendance, the award to be mailed directly to the member from National Headquarters after National convention.

3. **Lights, Camera, Action-VFW Auxiliary Recruiter Drawing**. Each VFW Auxiliary National Membership Achievement Award recipient will be entered into a drawing to receive a \$500 Visa Gift Cards. (VFW Recruiters are not eligible).

Recruiter Award Forms are no longer needed for VFW Auxiliary members. Reports are compiled by VFW Auxiliary National headquarters from information entered in MALTA.

VFW members who recruit new VFW Auxiliary members will need to fill out the required VFW members-only form that is available on MALTA Member Resources. Completed form must be received at VFW Auxiliary National Headquarters and Department Treasurer must enter membership in MALTA by June 10, 2024.

National Awards for Auxiliaries:

4. \$25 to each Auxiliary that reaches 98% Plus in Membership by March 31, 2024*
5. \$25 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2024.*

6. Lights, Camera, Action VFW Auxiliary Drawing. Each VFW Auxiliary that reaches 101% Plus by June 30, 2024* will be entered into a onetime drawing to receive \$500.

National Awards for Department Chairman:

1. \$25 VFW Store gift certificate to one Department Membership Chairman in each of the 10 Program Divisions for the most outstanding training and promotion of the Membership Program.
2. Outstanding Performance Award to one Department Membership Chairman in each of the 10 Program Divisions based on criteria listed on Page XX and for the promotion of the Program /goals listed at the top of Page XX. Winners will be announced and awards presented at the 2024 National Convention in Louisville, Kentucky.

National Awards for Conference Coaches:

1. Keepsake to each of the four (4) Conference Coaches for their hard work and dedication to this Program.
2. *Based on the June 30 2023 year-end membership numbers.

Department Legacy Awards

A Legacy Award will be awarded to one Outstanding Auxiliary Chairman for best Performance in the Membership Program.

Who is Your Super Hero?



AIDE-DE-CAMP REPORT FORM

Auxiliary members who collect the dues of **20 new and rejoined** members will be appointed as Aide-de-Camp to the Department President. You will receive a \$25 check and a certificate at the Department Convention in June 2024. You will also be the President's guest for the "Night on the Town". Deadline for this award is May 31, 2024.

Member requesting the award _____

Auxiliary # _____ District # _____

| | Name of Member | Aux # | Dist. # | Date of Transmittal |
|-----------|-----------------------|--------------|----------------|----------------------------|
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| 20 | | | | |

Complete and send one copy by JUNE 5, 2024 to the DEPARTMENT MEMBERSHIP CHAIRMAN; PDP Mary Ryser at: 54245 Avenida Hurrera Street, Laquinta, CA 92253 and *give one* copy to the member who collected the dues.

Auxiliary Treasurer _____ Phone # _____

If this award is for the Auxiliary Treasurer, the Auxiliary President must sign the verification.

Department Treasurer _____ Date of Verification _____

Most New and Rejoined Report Form

There will be one (1) award presented by the Department President to the auxiliary member who signs up the **MOST NEW and REJOINED** members by **May 31, 2024**. The Award will be presented at the Department Convention in June 2024.

You must fill out the “*Most New Members*” Award Form below and send it to the Department Membership Chairman:

Member requesting award: _____

Address: _____

Auxiliary # _____

District# _____

| | Name of New Member | Aux # | Date of Transmittal |
|----|--------------------|-------|---------------------|
| 1 | | | |
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| 20 | | | |

Auxiliary Treasurer: _____

Phone: _____

Five NEW/REJOINED MEMBERS AWARD FORM

If you sign up **(5)** five **New** and/or **Rejoined**, members by May 31, 2024 and your name will be entered into a drawing for cash prizes at the Department Convention. *(You **MUST** fill out the 5-New Members Award Form correctly to be entered into the drawing)*

Member requesting award: _____

Address: _____

Auxiliary # _____

District# _____

| | Name of New / Rejoined Member | Aux # | Date of Transmittal |
|----------|--------------------------------------|--------------|----------------------------|
| 1 | | | |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |

Auxiliary Treasurer: _____ **Phone:** _____

You must fill out the **"5-NEW Member"** Award Form by May 31, 2024, and then send it to the Department Membership Chairman: Mary Ryser at: 54245 Avenida Hurrera Street, Laquinta, CA 92253 by June 5, 2024.

ALL-STATE AUXILIARY PRESIDENT CRITERIA

To qualify for All-State Auxiliary President Award, the following criteria **must** be met.

1. The Auxiliary must be 100% in Membership by March 31, 2024.
2. The Auxiliary must be represented by at least the Auxiliary President, Senior Vice President or Junior Vice President at all District meetings and Schools of Instruction. It is recommended that your program chairman attend these meetings as often as possible.
3. All Auxiliary audits must be current.
4. The Auxiliary must attain 100% participation and reporting in Americanism, Hospital & Veterans & Family Support Programs.
5. The Auxiliary must hold at least 10 business meetings per year. Monthly business meetings are encouraged. A quorum of five members is required at each meeting. (Section 210 and 212 in the National By-Laws).
6. All quotas must be paid by December 31, 2024.
7. Your application for All-State Auxiliary President must be received by the Department Membership Chairman by April 15, 2024.

ALL-STATE DISTRICT PRESIDENT CRITERIA

To qualify for All-State District President award, the following criteria **must** be met.

1. District must be 100% in Membership by March 31, 2024.
2. The District President must attend at least two (2) Council of Administration meetings.
3. The District must attain 100% participation and reporting in Americanism, Hospital & Veterans & Family Support Programs.
4. All Auxiliary and District audits must be current.
5. All inspections of Auxiliaries in your District must be completed and reported to the Department office by January 10, 2024.
6. You must hold at least (2) District Meetings in the 2023/2024 year.
7. The District President's report must be received by the Department Membership Chairman by April 15, 2024.

All-State Auxiliary and All-State District Presidents will receive a citation of accomplishment and a name badge, which identifies the individual as an All-State President.

APPLICATION FOR AUXILIARY ALL-STATE PRESIDENT

Auxiliary Name _____ # _____ District # _____

Auxiliary President's Name (Please print) _____

1. When did your Auxiliary reach 100% in membership? _____
2. The Auxiliary was represented by the (circle one or more) President, Senior Vice President, Junior Vice President at all District Meetings and Schools of Instructions.

Signature of District President to verify _____ Date _____

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1. Did your Auxiliary participate and report in all National Programs? _____

Please enter the month at least one report was sent from your Auxiliary to the Department chairman in the following programs:

- **Americanism:** _____
- **Hospital:** _____
- **Veterans & Family Support:** _____

2. Were all audits up to date as of the date of this report? Yes No

3. List the dates of all Auxiliary meetings held (with a quorum):

4. Were all quotas paid by December 31, 2023? _____ Yes No _____

The Department Membership Chairman must receive your application by April 15, 2024. All information will be verified by Department records.

Date: _____

Auxiliary President's Signature: _____

Address: _____

Application for District All-State President

District # _____

District President's Name: (Please print): _____

1. When did your district reach 100%? _____
2. Did you attend at least two (2) Council of Administration meetings? Please list dates.

3. Did your District attain 100% participation and reporting in all National Programs? Yes _____ or
No _____
4. Were all Auxiliary and District audits up to date, as of the date of this report? Yes No
5. Were all Auxiliaries inspected and reported to the Department Office by January 10, 2024?
Yes No
6. Did you hold at least two (2) District Meetings in the 2023/2024 year? Please list
dates _____

Your application must be received by the **Department Membership Chairman** by April 15, 2024.
All information will be verified by Department Records.

Date: _____

District President's Signature: _____

Address: _____
